



The
Longview
Group, LLC

INSIGHTS...IN SIGHT

Media Release-----For More Information Contact---
Dennis Schrag 866-351-6510

For Immediate Release

Saturday, January 2, 2010

Dennis Schrag, President of **The Longview Group** will present a session at the Society for Marketing Professional Services annual 2010 BUILD BUSINESS national convention. The conventional will be held in Boston on July 13-15.

Schrag's session is called "What You Don't Know Can Hurt You." The session will focus on the use of image/reputation surveys and client satisfaction surveys. The session will include results of new research.

3 Longview Knoll
Iowa City, IA 52240
www.longview-group.com
866-351-6510