



The
Longview
Group

INSIGHTS...IN SIGHT

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For Immediate Release

Saturday, April 23, 2011

Schrag Selected for Budapest, Hungary University Guest Lecturer

Dr. Dennis Schrag was select to be one of three United States' business executives to present guest lectures at the Budapest University of Technology and Economics (BUTE).

Schrag is the President of The Longview Group, a management consulting organization that specializes in professional service organizations.

The BUTE "intensive session" is held annually for executive MBA program students. Most of the students are executives in Hungarian businesses. Over one-half of the students have an engineering related degree. The intensive session will be held from May 4-7, 2011 in Budapest.

Schrag will addressed the students the future of management. He will also present two sessions on How to Manage Critical Technical Talent.

Other guest presenters selected for the program were Dariush Rafinejad, Stanford University, Palo Alto, California; Donald Baker, Rochester Institute of Technology, Rochester, New York;

This is Schrag's third invitation to the BUTE program.